PRINCIPLES OF DESIGN PACKAGE

INCLUDE THE **DEFINITION AND **TITLE** ON EACH POSTER** Each principle of design below is its own poster.

MAKE SURE TO READ THE INSTRUCTIONS FOR EACH ONE CAREFULLY!!!

PATTERN:

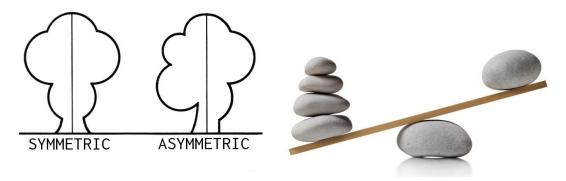
Create a poster that describes pattern. Use cutouts of **magazine letters** to create the word 'PATTERN'. Use a variety of mediums to create a organic or geometric patterns on your poster (pencil crayons, markers, paper, and magazines). **Also find 3 photos in magazines** that have patterns.



MOVEMENT: Cut out construction paper to create intricate lines of movement from a central focus.



BALANCE: Draw an example of symmetrical balance versus asymmetrical balance. Cut out **3 photos**from magazines showing both forms of balance.



EMPHASIS: Find **4** great photographs showing emphasis in magazines and include them in your poster. Write and point out where the emphasis is in the photographs.



CONTRAST:

Using black and white paper, create the word 'CONTRAST'. Also create an image showing constrast, with a white image on top of black and a black image on top of white. Find **3 photographs in a magazine** that clearly define contrast in colour, value, emphasis, etc.



RHYTHM:

Using construction paper, create a repeated image that shows regular rhythm **and another one showing** irregular rhythm.





UNITY:

Create a collage inspired by Henri Matisse's work 'The Dance.' Use coloured construction paper and **cut out or rip the dancing figures.**

